

2022



**ANNUAL
REPORT**

Letter from Our Executive Director

We're simply amazed with your outpouring of support.

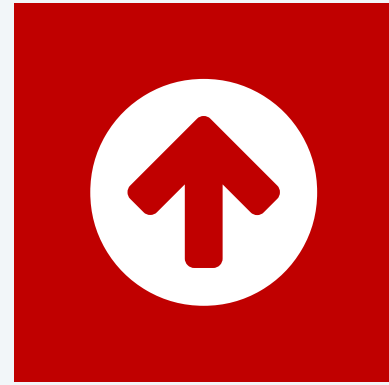
I am overwhelmed with gratitude for the amazing support we received this year. Through your generosity and dedication, we were able to raise an incredible amount of money for veterans and first responders in need. It's truly inspiring to see what can happen when we come together and work towards a common goal. Thank you all for your hard work and commitment to this important cause. Your efforts have made a real difference in the lives of those who have served and protected us!



Faun O'Neel
Executive Director

Faun@warfighteroverwatch.org

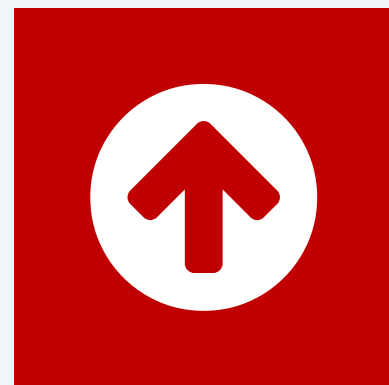
2022 Highlights



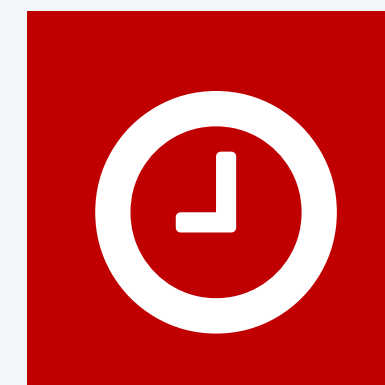
+43.81% Individual Contributions



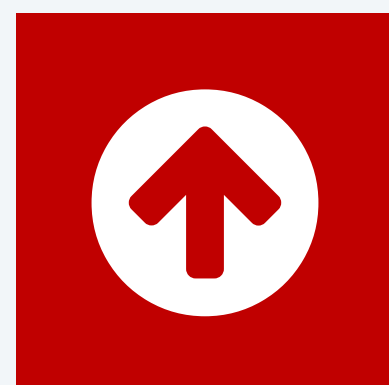
\$30,733 Direct Financial Assistance



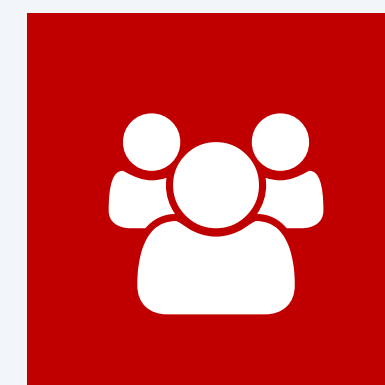
+1,092% Merchandise Sales



477 Hours of Therapy Funded



+60.6% Net Operating Revenue



1,110 First Responders, Veterans, and Family Members Served

Mission



We Don't Know Them All,
But We **OWE** Them All.

Our programs aim to strengthen the Veteran and First Responder community and their families by promoting camaraderie, resilience, and connectedness. We leverage the power of the environment to remind them of their strength, foundation, and innate ability to adapt and overcome.

CEO & Ownership



Faun O'Neel

Executive Director

Faun O'Neel is a national advocate for Veterans and their Caregivers, who founded Warfighter Overwatch to end Veteran suicide. She has firsthand experience of the impact of battle on those who serve and started her mission to support her husband through his own struggles with suicidality and trauma. As an Elizabeth Dole Foundation Fellow for the State of California, Faun began speaking to lawmakers and the Department of Veterans Affairs to bring about change in the treatment of mental health. Faun now leads a volunteer-based nonprofit that creates and deploys tangible programming to support those who sacrifice everything for our country. She has served as a Department of Veterans Affairs Caregiver mentor since 2016 and is a subject matter expert for Psycharmor on raising a family with a wounded spouse. Faun is known as "the grunt whisperer" for her ability to connect with battle-hardened heroes and encourage them to open up and seek treatment.

CEO & Ownership

Danny O'Neel

Chairman of the Board

Danny O'Neel was born and raised in Northern California. Signing up for the Army on 9/11 as a Forward Observer at 19, drastically changed the course of his life. Instead of climbing the corporate ladder, he quickly climbed the ranks to sergeant and became a squad leader in only 17 months! Though Danny thought he would be headed to Afghanistan, the Army had other ideas, instead sending him to Iraq -twice. Though the first tour was mostly uneventful, the second trip to Sadr City was a deadly year. Nine of Danny's brothers lost their lives that year. Sadly, 15 members of his unit have taken their own lives in the aftermath, including his company commander.

Danny now works as a peer mentor, helping his fellow Veterans come home from the battlefield; and as a motivational speaker. His mission to continue serving is not just inspirational, it'll motivate you to get in the fight!



Board of Directors



Carolann Batten

Secretary of the Board



Dan Loughry

Chief Operations Officer
U.S. Army Veteran



Ryan Gwiazdon

Chief Communications Officer
U.S. Army Veteran



Rocco Davalos

Board Member
Sacramento Fire Dept



Jason Burrows

Board Member
Front Line Medical
Worker Specialist



Isa Marie McIntyre

Board Member
U.S. Army Veteran



Annie Deselernos

Board Member
Adaptive Sports Specialist

Krissie Hutchins

Board Member
Sacramento Police Dept

Financial Statement

▲ \$ Indiv. Contrib. **266,258.36**

▲ \$ Revenue **280,040.64**

▲ \$ Grants **11,945.01**

▲ \$ Program Expenses **160,738.52**

▲ \$ Merch Sales **1,837.27**

▲ \$ Net Revenue **53,020.83**

Statement of Activity

January - December 2022

	Total
REVENUE	
Grants	11,945.01
Individual Contributions	265,929.01
Sale of Merchandise	796.26
Sales of Product Revenue	1,041.01
Total Revenue	279,711.29
GROSS PROFIT	279,711.29
EXPENDITURES	
Advertising & marketing	8,267.37
Bank Fees	5.18
Contract & professional fees	
Accounting fees	3,200.00
Fundraising fees	14,140.57
Total Contract & professional fees	17,340.57
Insurance	
Liability insurance	2,718.00
Total Insurance	2,718.00
Meals	110.00
Merchant Fees	0.00
Shopify Fees	568.70
Square Fees	5.75
Stripe Fees	443.97
Cust Dispute/Refund	995.90
Total Stripe Fees	1,439.87
Total Merchant Fees	2,014.32
Occupancy	
Repairs & maintenance	1,611.44
Storage Unit	3,167.40
Utilities	531.49
Total Occupancy	5,310.33
Office expenses	
Bank fees & service charges	-0.09
Internet & TV services	126.00
Memberships & subscriptions	137.10
Office supplies	2,885.18
Software & apps	2,619.75
Total Office expenses	5,767.94
Program Expenses	
First Responder Programing	
Atlas Project	253.72
Sac Fire	7,873.79
Total Atlas Project	8,127.51

The Bridge Program	940.00
ED PD	500.00
Napa PD	15,500.00
Riverside	510.00
Sac Fire	24,647.50
Sac PD	165.00
Spouse	
Sac Fire	5,480.01
Total Spouse	5,480.01
Total The Bridge Program	47,742.51
Total First Responder Programing	55,870.02
Meet The Need Program	24,762.22
First Responder	484.47
Veteran	5,486.27
Total Meet The Need Program	30,732.96
Squad Recon	32,484.89
Team Building	
First Responders	
Sac Fire	2,779.16
Sac PD	10,086.11
Total First Responders	12,865.27
Total Team Building	12,865.27
Travel	62.44
Airfare	5,499.80
Hotels	4,202.26
Vehicle rental	404.68
Total Travel	10,169.18
Tyler Andrews program	8,774.72
WF Tactical	9,448.60
Valhalla Hike	28.53
Total WF Tactical	9,477.13
Workshops	
Sac PD	364.35
Total Workshops	364.35
Total Program Expenses	160,738.52
Supplies For FundRaising Events	24,006.58
Taxes & Licenses	741.00
Total Expenditures	227,019.81
NET OPERATING REVENUE	52,691.48
NET REVENUE	\$52,691.48

2022



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-  Instagram.com/warfighteroverwatch
-  Youtube.com/warfighteroverwatch